

Canadian Consulate



Consulat du Canada

**AFCEA West 2009
Canadian Presence & Invitation to Participate**

The Canadian Consulate-San Diego and Canadian Consulate General-Los Angeles in conjunction with Ontario Ministry of International Trade and Investment and our Federal Government Partners Industry Canada and Western Economic Diversification, are planning for a strong Canadian presence at the upcoming 2009 Armed Forces Communications Electronics Association (AFCEA) West Exposition and Conference.

Based on the success generated from AFCEA West 2008, the Consulates and their partners have decided to continue our presence at AFCEA West 2009. Canadian companies are encouraged to contact us ASAP regarding their interest as space in the pavilion will go fast and be decided on a first come, first served basis.

The Canadian presence at AFCEA West 2009 will include very effective and high impact opportunities for companies to participate at a minimal cost. At the same time this simple, shared approach minimizes pre-show logistics, booth staffing requirements and permits a greater opportunity to walk the exhibit floor and network. Participants will receive:

1. A position within the Canada Pavilion. Shared promotional space with company signage and meeting area.
2. Reception area with staff available to connect you with your potential customers
3. Entry in Showcase Directory
4. Opportunity to participate in networking functions. These opportunities may include the following:
 - a. Recognition of your company (company marketing material and displays) at the co-hosted Canada AFCEA West Kick-Off Reception.
 - b. Canada Night Dinner featuring key local contacts and decision makers from Southern California's defense market.
 - c. Potential one-on-one meeting program with key local Southern California defense contractors.

Cost: \$2500.00
When: February 10 - February 12, 2009
Where: San Diego Convention Center
San Diego, California
www.west2009.org

Questions? Expressions of Interest:

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About AFCEA and AFCEA West 2009

AFCEA International is the premier non-profit association representing professionals in communications, electronics, intelligence and information systems.

AFCEA West 2009 will be the largest event on the West Coast for communications, electronics, intelligence, information systems, imaging, military weapon systems, aviation, shipbuilding, and more. This important event has been held in San Diego for the past many years, has been growing in attendance and attracts an audience of both military and industry. It is a first rate conference, anchored by the presence of key US Prime Contractors and Government agencies.

According to the show organizers, over 10,000 Military/Government/Industry decision makers visited the exhibit floor in 2008 during the three-day event. There were approximately 260 exhibitors, including a number of Canadian companies.

For further information on AFCEA, visit: www.afcea.org